

# Building an Educated Workforce in Muscogee County

2017 Impact Report: Literacy Alliance

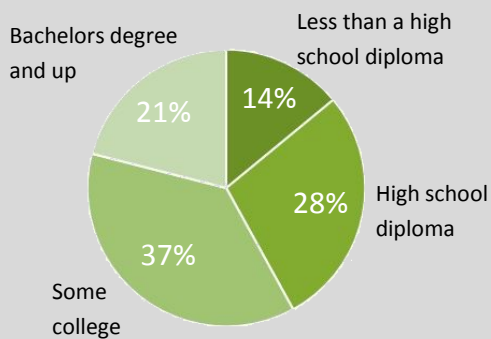
## Quick Look: Muscogee County



### Population: Adults 18+



### Educational Attainment: Adults 18+



Since the Literacy Alliance's establishment in 1990, the percentage of adults without a high school diploma has decreased from

**28%** to **14%**

### GED Credentials Earned



In 2017, a total of 166 Muscogee County residents earned their GED credential

## Jobs in Georgia



By 2024, 90% of the fastest growing jobs in Georgia will require at least a high school diploma or equivalent (such as the GED credential).

Sources: U.S. Census Bureau, 2011–2015 American Community Survey 5-Year Estimates; 1990 U.S. Census; Georgia GED Testing Program Georgia Department of Labor; Literacy Alliance Annual Report, 2017.

The Literacy Alliance, originally known as Columbus Literate Community Program, has been a part of the Chattahoochee Valley community since 1990. It was through this organization, with tremendous community support and thousands of volunteer hours, that Columbus was named the first Certified Literate Community in the state by Georgia's Certified Literate Community Program (CLCP). Our programs reach a wide variety of people, but they are all focused on one message: increasing literacy levels.



### 2017 Funding:

Local money at work

Funding Sources

Fundraising: \$16,167  
Grants: \$89,615  
Foundations: \$7,500  
Contributions: \$1,199  
In-Kind Value: \$76,614

Funding Raised for FY 2017:  
**\$191,095**

5-year Impact

Total funding and in-kind value raised 2013–2017:

**\$921,214**



### 2017 Students Served:

Opening the door to opportunity

In 2017, 627 students received Literacy and ESL training from the Literacy Alliance and other providers in Muscogee County.

24% ESL



Acquiring and improving English language skills

76%  
Basic and Secondary Literacy



Studying to improve reading and comprehension



Contact Us:

Literacy Alliance

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## 2017 Programs and Services:

Investing in current and future students

Dictionary Project

Volunteer and Tutor Recruitment and Recognition

Funding for GED Scholarships

Student Transportation Support

Parenting Classes

It's All About Words: Literacy Awareness

Books and Materials Distribution

7,240  
books and  
materials  
distributed



## 2017 Events and Marketing:

Spreading the word

In 2017, the Literacy Alliance held its 13th Annual Trivia Bee. The Alliance also held 2 volunteer recognition celebrations, 4 Financial Literacy and Health Literacy events, presented to 3 civic and community groups, and participated in 8 fairs.

During 2017, the Literacy Alliance ran 2,000 radio PSAs, 3,400 TV PSAs, participated in 10 interviews, distributed 600 flyers, and marketed for literacy on its website and social media.

Participated in  
18  
Events



Ran  
5,000+  
Radio and TV PSAs



## 2017 Partners:

Building a network of support

Aflac | Amerigroup | Barnes and Noble

Boys & Girls Club | CASA

Columbus Consolidated Government

Columbus Dream Center | Columbus Public Libraries

Columbus Technical College

Cusseta Health Department | Damascus Way

Dream Center | Ellerslie Baptist Church

Ferst of Muscogee | Girl's Inc. (Baker Center)

Greater Columbus Chamber of Commerce

Head Start | Hope Harbour

Housing Authority of Columbus

Leadership Columbus | MCSD

Muscogee County School District | Netti's Daycare

New Bethel Church | Open Door/Circles

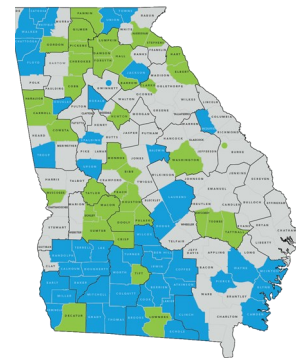
PMB Broadcasting | Rigdon Road Elementary

Rotary Club of Columbus

Thomas Learning Academy | United Way  
WIC

## A Member of the Certified Literate Community Program

Literacy Alliance is a member of the Certified Literate Community Program (CLCP). This network of 87 counties across Georgia engages local solutions for local communities in the effort to increase Adult and Family Literacy state-wide.



Certified Literate Communities  
39 Counties / 1 City

Certified Literate Community Participants  
48 Counties / 1 City

To learn more, visit [www.CLCPga.org](http://www.CLCPga.org)



## 2017 Volunteers and Tutors:

Engaging the community

231  
Volunteers gave  
1,752  
hours



8  
Tutors gave  
524  
hours