

Building an Educated Workforce in Hall County

2017 Impact Report: The Gainesville/Hall County Alliance for Literacy

Quick Look: Hall County



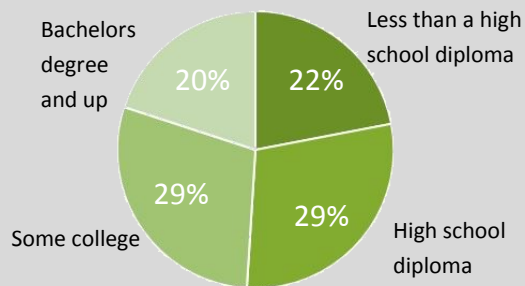
Population: Adults 18+



137,426



Educational Attainment: Adults 18+

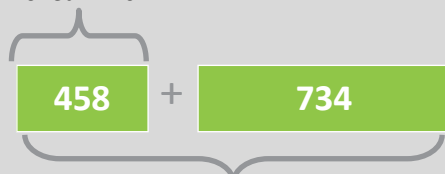


Since the Alliance became part of CLCP in 1994, the percentage of adults without a high school diploma has decreased from

35% to **22%**

Adult Education Students Served

458 Adult Education students enrolled in 2017



1,192 Students served by the Adult Education Centers in 2017

Jobs in Georgia



By 2024, 90% of the fastest growing jobs in Georgia will require at least a high school diploma or equivalent (such as the GED credential).

Sources: U.S. Census Bureau, 2011–2015 American Community Survey 5-Year Estimates; Georgia Department of Labor; The Gainesville/Hall County Alliance for Literacy Annual Report, 2017.

The Gainesville/Hall County Alliance for Literacy was formed in 1989 and serves as the umbrella agency for all literacy concerns in our community.

The Alliance partners with Lanier Technical College's Adult Education Center to garner community support. The Alliance provides funds for instruction, materials/curriculum, and GED and continuing education scholarships.

The Center provides free educational programs for adults 16 years and up who have not graduated from high school or whose native language is not English.



2017 Funding:

Local Money at Work

Funding Sources

Fundraising: \$44,413
Grants: \$14,700
Contributions: \$2,701
Other: 5,923
In-Kind Value: \$6,650

Funding Raised for FY 2017:
\$74,387

5-year Impact

Total funding and in-kind value raised 2013–2017:

\$371,270



2017 Scholarships:

Opening the door to opportunity

\$3,500
in scholarship funding



64
scholarships awarded

5-year Impact

Scholarship funding raised 2013–2017:

\$11,345



Contact Us:

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www.allianceforliteracy.org

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2017 Programs and Services:

Investing in current and future students

- Literacy Instruction
- Basic Skills
- GED Preparation and Testing
- ESL and Civics Classes
- Dictionary Project (Kiwanis)
- Book and Material Donations
- Classroom Facilities
- Teacher Salary Support

3,500
books and
materials
distributed

\$1,750
in funding



2017 Partners:

Building a network of support

Bates Carter | Brenau University | City of Gainesville
Commerce Club | Community Bank & Trust
Conditioned Air Systems | First Baptist Church
Gainesville First United Methodist Church
Gainesville City Schools | Gainesville Rotary Club
Gainesville Theatre Alliance | Grace Episcopal Church
Greater Hall Chamber of Commerce
Hall County Library (Friends) | Hall County Schools
Hayes Chrysler | Jackson EMC | Jackson EMC Foundation
Kesler Tire | Lakeview Academy
Lanier Technical College | Lessie Smithgall
Mansfield Oil Company | Milton Martin Honda
North Georgia Community Foundation | Publix Charities
Saul's | Slack Auto Parts | Senator Butch Miller
Smith Gilliam Williams & Miles | The Times
Turner Woods & Smith Insurance
United Community Bank | United Way of Hall County
University of North Georgia | Wal-Mart
Walters Management Company
Watkins Total Healthcare | Mary Hart Wilheit



2017 Events and Marketing:

Spreading the word

In 2017, The Gainesville/Hall County Literacy Alliance sponsored The Annual Spelling Bee fundraiser and partner sponsored the Dancing for a Cause event. The Alliance also presented to 3 civic and community groups, hosted a GED graduation and reception, and held an end of year student celebration.

During 2017, The Alliance published 2 articles and 77 ads, ran multiple PSAs and distributed over 10,000 posters and flyers.

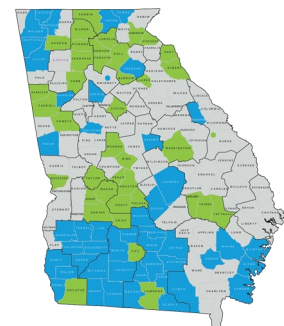
Sponsored
5
Events



Participated in
3
Events

A Member of the Certified Literate Community Program

The Gainesville/Hall County Literacy Alliance is a member of the Certified Literate Community Program (CLCP). This network of 87 counties across Georgia engages local solutions for local communities in the effort to increase Adult and Family Literacy state-wide.



Certified Literate Communities
39 Counties / 1 City

Certified Literate Community Participants
48 Counties / 1 City

To learn more, visit www.CLCPga.org



2017 Volunteers and Tutors:

Engaging the community

15
Volunteers gave
300
hours



15
Tutors gave
1,200
hours