

# Building an Educated Workforce in Gordon County

2017 Impact Report: Calhoun-Gordon Council for a Literate Community

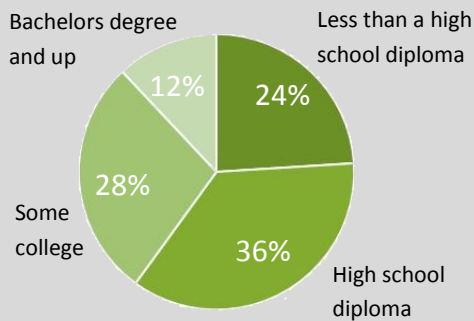
## Quick Look: Gordon County



### Population: Adults 18+



### Educational Attainment: Adults 18+



Since the Calhoun-Gordon Council for a Literate Community was established in 1992, the percentage of adults without a high school diploma has decreased from

41% to 24%

### GED Credentials Earned



In 2017, a total of 48 Gordon County residents earned their GED credential

## Jobs in Georgia



By 2024, 90% of the fastest growing jobs in Georgia will require at least a high school diploma or equivalent (such as the GED credential).

Sources: U.S. Census Bureau, 2011–2015 American Community Survey 5-Year Estimates; 1990 U.S. Census; Georgia GED Testing Program; Georgia Department of Labor; Calhoun-Gordon Council for a Literate Community Annual Report, 2017.

The Calhoun-Gordon Council for a Literate Community is an active entity in our community. The council is comprised of community leaders, local educators, and representatives from the surrounding business community. As a member of the Certified Literate Community Program (CLCP), our main purpose is to increase literacy and promote literacy awareness in Calhoun and Gordon County. Our local council meets quarterly to plan and implement projects and fundraisers to achieve these goals.



### 2017 Funding:

Local money at work

Funding Sources

Fundraising: \$15,500  
Grants: \$27,500  
Foundations: \$4,500  
In-Kind Value: \$13,000

Funding Raised  
for FY 2017:  
**\$60,500**

5-year  
Impact

Total funding and  
in-kind value raised  
2013–2017:

**\$243,000**



### 2017 Scholarships:

Opening the door to opportunity

**\$8,500**  
in scholarship  
funding



**41**  
scholarships  
awarded

5-year  
Impact

Scholarship  
funding raised  
2013–2017:

**\$41,725**



Contact Us:

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## 2017 Programs and Services:

Investing in current and future students

GED and Postsecondary Scholarships  
Volunteer and Tutor Recruitment  
Dictionary and Thesaurus Projects  
Adult Ed Attendance Incentives  
Stay in School Programs  
Computer Classes  
Donation of Classroom Books and Materials  
Workplace Literacy Programming

**3,057**  
books and  
materials  
distributed

**\$6,000**  
in funding



## 2017 Events and Marketing:

Spreading the word

In 2017, the Calhoun-Gordon Council for a Literate Community hosted two fundraisers: the Backpack Project and Get the Lead Out. In addition, the Council held 8 health, financial, and basic literacy awareness events, presented to 24 civic and community groups, and participated in 2 forums and 5 fairs.

During 2017, the Council published 5 articles and 12 ads, produced 2 PSAs and 1 billboard, participated in 6 interviews, and distributed 600 flyers.

Sponsored  
**10**  
Events



Participated in  
**31**  
Events



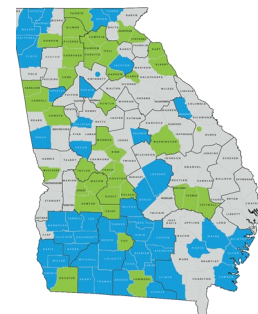
## 2017 Partners:

Building a network of support

Calhoun City Schools  
Calhoun-Gordon County Library  
Childress Real Estate  
Downtown Calhoun/City of Calhoun  
DRO Management | Family Connections  
Gordon County Schools | Gordon Hospital  
Greater Community Bank | Kiwanis Club  
Larry Dixon Construction  
Latinos for Education & Justice Organization (LEJO)  
Mohawk | North Georgia EMC  
North Georgia National Bank | Omnova Solutions  
Retired Teachers Association  
Starr Mathews Agency | Vaughn & Clements  
Walmart | Winter & Scroggins

## A Member of the Certified Literate Community Program

The Calhoun-Gordon Council for a Literate Community is a member of the Certified Literate Community Program (CLCP). This network of 87 counties across Georgia engages local solutions for local communities in the effort to increase Adult and Family Literacy state-wide.



Certified Literate Communities  
39 Counties / 1 City

Certified Literate Community Participants  
48 Counties / 1 City

To learn more, visit [www.CLCPga.org](http://www.CLCPga.org)



## 2017 Volunteers and Tutors:

Engaging the community

**28**  
Volunteers gave  
**214**  
hours



**3**  
Tutors gave  
**36**  
hours