

Certified Literate Community Program of Georgia

FUNDRAISING WITH A FLAIR

CLCPs, for the most part, are driven by grants, donations, and fundraising efforts. Last year, CLCPs across the state hosted 69 fundraisers in their continuing efforts to fund the services they offer to their communities. Our chapters are especially creative and imaginative in hosting these events. To mention just a few:

Black Diamond Gala

Patrons attend an elegant evening and dance for literacy. This fundraiser has raised money to the tune of five figures for a CLCP chapter.

Spelling Bees

Sponsored teams from the community vie for bragging rights as top spellers.

Leap for Literacy...

...Into frigid water. This mid-winter event invites donors to pay in order to participate.

Trivia Bees

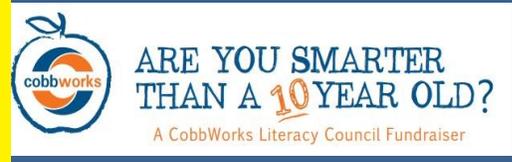
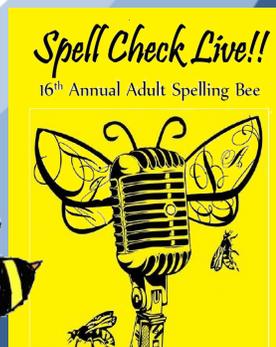
A classic fundraiser for community members to show off their knowledge and raise money for a good cause. To participate, teams generate donations from sponsors.

Duck Races

Community members pay to adopt a rubber duck to race down a local river. The first three ducks to reach the finish earn cash prizes.

“Are you Smarter than a 10 Year Old?”

This twist on classic trivia tests the participants’ knowledge against a panel of 10 year olds.



Drive 4 UR Community

CLCPs partner with local car dealerships and invite community members to come test drive cars. The dealership makes a charitable donation for each test drive.

ABCs of Scholarship

A CLCP sells sponsorships for each letter of the alphabet. The incentive is that three purchasers will have \$1,000 scholarships given in their names.

Annual Giving Campaigns

CLCPs partner with other charitable partners in the community to invite awareness and giving to various causes.

EMC “Operation Round-Up”

In partnership with their local power company, CLCPs generate funds by encouraging customers to round their monthly bills up and donate the difference to charity.

Lunch for Literacy

Local restaurants declare certain days or weeks as literacy events and donate a portion of their proceeds earned during those events.

24-hour Read-A-Thon

Participants use sponsorships to raise money for every hour they participate in an all-day reading event.

5K Fun Runs and Walks for Literacy

Community members pay a registration fee to participate in a race for literacy, keeping their community both fit and literate.

“No Show” Events

Would you rather stay at home reading? With a no show event, participants pay to not show up, essentially buying themselves a quiet evening at home.

Celebrating Success in Fundraising

- The Nancy Hart Literacy Council raised approximately \$13,000 with its most recent Spelling Bee.
- The Gainesville/Hall Alliance for Literacy raised about \$12,000 for literacy with its annual “Brain Teasing, Crowd-Pleasing, Good-Time Romp of a Spelling Bee”.
- Wiregrass South CLCP was one of the beneficiaries of a \$6,000 check from Mike Burch Ford. The proceeds were raised by a “Drive 4UR Community” event.
- Volunteers for Literacy of Habersham County raised \$10,000 and received a matching contribution of \$10,000 for their annual duck race.

Tournaments, tournaments, and more tournaments

CLCP chapters host various tournaments and other competitions in order to raise funds and awareness for literacy and to promote community participation and togetherness. Tournaments include Scrabble, Ping-pong, Golf, Soccer, Tennis, Bike, Pie and Chili cook-offs, and more.

And there’s more...

- Coin Drives
- Charity Concerts
- Wreath sales
- Spaghetti dinners
- Tulip bulb sales
- Book Fairs
- Silent auctions
- Community-wide yard sales
- Ladies’ Tea Parties