

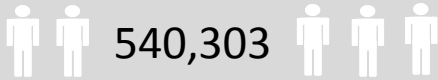
Building an Educated Workforce in Cobb County

2017 Impact Report: CobbWorks Literacy Council

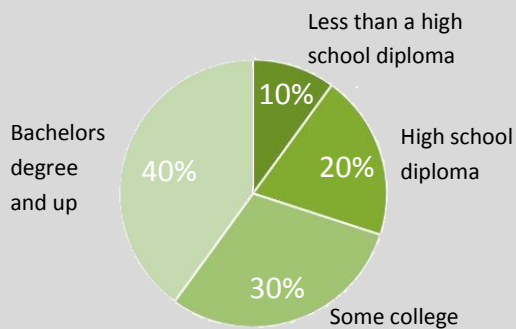
Quick Look: Cobb County



Population: Adults 18+

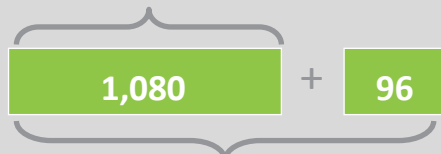


Educational Attainment: Adults 18+



Adult Education Students Served

1,080 Adult Education students enrolled in 2017



1,176 Students served by CobbWorks Literacy Council in 2017

Jobs in Georgia



By 2024, 90% of the fastest growing jobs in Georgia will require at least a high school diploma or equivalent (such as the GED credential).

Sources: U.S. Census Bureau, 2011–2015 American Community Survey 5-Year Estimates; Georgia Department of Labor; CobbWorks Literacy Council Annual Report, 2017.

Our mission is to serve Cobb County by developing and promoting resources to increase literacy in the community and the workplace. Recognizing the necessity of a literate workforce to support Cobb's economic development, the Council coordinates activities among schools, businesses, and non-profit groups to develop and support GED preparation classes, workplace literacy, ESL programs, and other initiatives to advance literacy in our community.



2017 Funding:

Local Money at Work

Funding Sources

Fundraisers: \$16,713
Grants: \$65,000
Contributions: \$3,648
In-Kind Value: \$73,100

Funding Raised for FY 2017:
\$158,461

5-year Impact

Total funding and in-kind value raised 2013–2017:

\$1,030,206



2017 Scholarships:

Opening the door to opportunity

\$8,300
in scholarship funding



21+
scholarships awarded

5-year Impact

Scholarship funding raised 2013–2017:

\$24,900



Contact Us:

CobbWorks Literacy Council

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2017 Programs and Services:

Investing in current and future students

Class Support

- Teacher Salary
- Book and Material Donations
- Student Transportation
- Child Care Services

2,052
books and
materials
distributed

And we do much more than support GED classes. Here are areas where we have made an impact:

\$5,923
in funding

Post-secondary Education

- Scholarships for Graduate Marietta Student Success Center at Marietta High School.
- Adult enrichment classes for WIOA training.

Family Literacy

- YELLS Parent Scholars program. Funding was used to purchase five laptops to help parents with job searching and digital literacy classes.

Early Childhood

- Literacy intervention for significantly remediated rising 2nd graders at Lockheed Elementary School.
- Early Literacy Homebound Program at Park Street Elementary, providing books for students with non-school age siblings to promote literacy at home.
- Dictionary Project for 3rd graders.

Workplace Literacy

- Digital literacy classes for basic level computer users
- Entrepreneur workshops
- Financial literacy workshops



2017 Events and Marketing:

Spreading the word

In 2017, the Council held its 4th Annual "Are You Smarter Than a Ten-Year-Old" fundraiser. The Council also hosted an "Imagine a Day Without Reading," literacy awareness event and sponsored a GED graduation and a volunteer recognition program.

During 2017, the Council produced 3 PSAs, ran 6 radio PSAs, and distributed 6 different literacy flyers and materials.

4

Events Sponsored



3 PSAs

Produced



2017 Partners:

Building a network of support

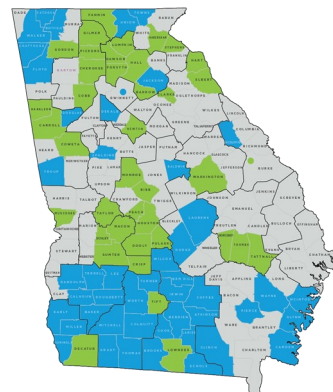
Cobb Adult Education Center | Center for Family Resources

Sweet Water Mission | Marietta City Schools

Communities in Schools

A Member of the Certified Literate Community Program

CobbWorks Literacy Council is a member of the Certified Literate Community Program (CLCP). This network of 87 counties across Georgia engages local solutions for local communities in the effort to increase Adult and Family Literacy state-wide.



Certified Literate Communities
39 Counties / 1 City

Certified Literate Community Participants
48 Counties / 1 City

To learn more, visit www.CLCPga.org



2017 Volunteers and Tutors:

Engaging the community

25
Volunteers gave

270
hours



23
Tutors gave

552
hours