

# Building an Educated Workforce in Clarke County

2017 Impact Report: Athens-Clarke Literacy Council

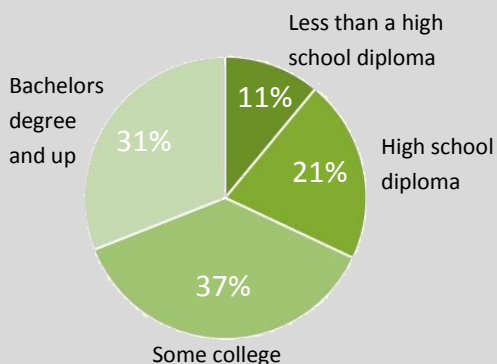
## Quick Look: Clarke County



### Population: Adults 18+



### Educational Attainment: Adults 18+



Since Athens-Clarke Literacy Council's establishment in 1993, the percentage of adults without a high school diploma has decreased from

17% to 11%

### GED Credentials Earned



In 2017, a total of 55 Clarke County residents earned their GED credential

## Jobs in Georgia



By 2024, 90% of the fastest growing jobs in Georgia will require at least a high school diploma or equivalent (such as the GED credential).

Sources: U.S. Census Bureau, 2011–2015 American Community Survey 5-Year Estimates; 1990 U.S. Census; Georgia GED Testing Program; Georgia Department of Labor; Athens-Clarke Literacy Council Annual Report, 2017.

Since 1993 the Athens-Clarke Literacy Council has promoted and supported learning opportunities for adults in the Athens community. We believe that developing strong literacy skills enables learners to have more fulfilling lives, healthier families, and to contribute to the community.



### 2017 Funding:

Local money at work

Funding Sources

Contributions: \$17,903  
Grants: \$450

Funding Raised  
for FY 2017:  
**\$18,353**

5-year  
Impact

Total funding and  
in-kind value raised  
2013–2017:

**\$124,878**



### 2017 Scholarships:

Opening the door to opportunity

**\$580**  
in scholarship  
funding



**3**  
scholarships  
awarded

5-year  
Impact

Scholarship  
funding raised  
2013–2017:

**\$4,783**



Contact Us:

### Athens-Clarke Literacy Council

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## 2017 Programs and Services:

Investing in current and future students

Student Recruitment

GED and Postsecondary Scholarships

Volunteer Recruitment and Training

Transportation Assistance

Literacy Awareness Marketing and Events

Student Recognition

Athens-Clarke Literacy Council connects students with basic education, ESL, and GED preparation classes



## 2017 Events and Marketing:

Spreading the word

In 2017, Athens-Clarke Literacy Council hosted the Spirited Spelling Bee, A Scrabble Tournament, and held a literacy awareness event at Barnes and Noble. In addition, the Literacy Council assisted in recognizing students at the Athens Tech GED Graduation.

In 2017, Athens-Clarke Literacy Council sponsored a billboard, distributed 200 flyers, and utilized social media and their website to spread the word about literacy.

Sponsored

4

Events



Invested over

\$500

in marketing



## 2017 Partners:

Building a network of support

Action Ministries

Athens Area Chamber of Commerce

Athens Clarke Library

Athens Diversion Center

Athens Latino Center for Educating Services

Athens Technical College

Casa De Amistad

Clarke County School District

Communities in Schools

Family Connection

First Baptist Church

Georgia Department of Labor

International Friends

Junior League of Athens

NEGA Regional Commission

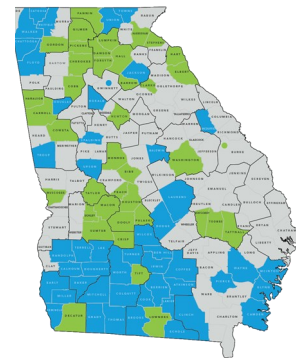
Paxen Learning Center

Piedmont College

Women of the World

## A Member of the Certified Literate Community Program

Athens-Clarke Literacy Council is a member of the Certified Literate Community Program (CLCP). This network of 87 counties across Georgia engages local solutions for local communities in the effort to increase Adult and Family Literacy state-wide.



Certified Literate Communities  
39 Counties / 1 City

Certified Literate Community Participants  
48 Counties / 1 City

To learn more, visit [www.CLCPga.org](http://www.CLCPga.org)



## 2017 Volunteers:

Engaging the community

3

Volunteers gave

20

hours



1

Training Session

3

Volunteers Trained