

Building an Educated Workforce in Catoosa County

2017 Impact Report: Catoosa Citizens for Literacy

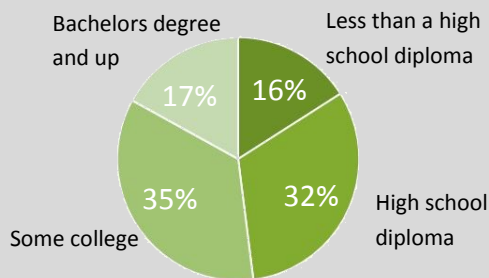
Quick Look: Catoosa County



Population: Adults 18+



Educational Attainment: Adults 18+



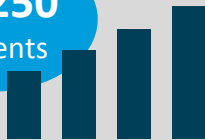
Catoosa Citizens for Literacy: Long-Term Impact

Since CCL's establishment in 1993, the percentage of adults without a high school diploma has decreased from

27% to **16%**

In the past 15 years, CCL has served a total of

17,250
students



Jobs in Georgia



By 2024, 90% of the fastest growing jobs in Georgia will require at least a high school diploma or equivalent (such as the GED credential).

Sources: U.S. Census Bureau, 2011–2015 American Community Survey 5-Year Estimates; Georgia Department of Labor; Catoosa County Learning Center Annual Report, 2017.

The Catoosa Citizens for Literacy (CCL) offers free GED classes and provides free on-site childcare and free transportation to and from classes. College scholarships are available to assist students who have received their GED. CCL also offers a free reading program for those unable to read or who read at low grade levels. These programs support community members in enriching their lives, educations, and work readiness and strengthen Catoosa County as a whole.



2017 Funding:

Local Money at Work

Funding Sources

Fundraisers: \$70
Contributions: \$2,736
Grants/Foundations: \$10,000
Other: \$20,416
In-Kind Value: \$227,955

Funding Raised
for FY 2017:
\$261,177

5-year
Impact

Total funding and
in-kind value raised
2013–2017:

\$1,518,596



2017 Scholarships:

Opening the door to opportunity

\$3,240
in scholarship
funding



47
scholarships
awarded

5-year
Impact

Scholarship
funding raised
2013–2017:

\$25,772



Contact Us:

CATOOSA CITIZENS FOR LITERACY

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2017 Programs and Services:

Investing in current and future students

- GED and Basic Literacy Instruction
- Parenting Classes
- Child Care Services
- Student Transportation
- Imagination Library Program
- Dictionary Project
- Stay-in-School Presentations
- One Book, One Community

840
books and
materials
distributed

\$2,410
in funding



2017 Events and Marketing:

Spreading the word

In 2017, Catoosa Citizens for Literacy (CCL) hosted 34 literacy awareness events, presented to 22 civic and community groups, and participated in 6 forums and 10 fairs. In addition, CCL hosted 4 level completion events, a volunteer recognition event, and a GED graduation and reception. Fundraisers included a donation drive, scholarship drive, and cookbook sales.

During 2017, CCL published 8 articles and 5 ads, produced 12 PSAs and 1 rolling billboard, and distributed 1,200 flyers, brochures and bookmarks.

Sponsored

41

Events



Participated in

38

Events



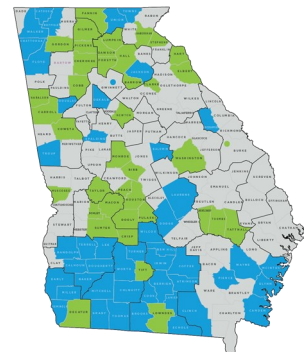
2017 Partners:

Building a network of support

Braden Group
Catoosa County Chamber
Catoosa County Government
Catoosa County Health Department
Catoosa County Library
Catoosa County Schools
Catoosa County Sheriff
Catoosa Family Collaborative
Catoosa Prevention Initiative
Communities in Schools
Dalton Library
Georgia Northwestern Technical College
Head Start
Imagination Library
Ringgold Telephone Company
Share America Foundation
Victory Signs
YMCA

A Member of the Certified Literate Community Program

Catoosa Citizens for Literacy is a member of the Certified Literate Community Program (CLCP). This network of 87 counties across Georgia engages local solutions for local communities in the effort to increase Adult and Family Literacy state-wide.



Certified Literate Communities
39 Counties / 1 City

Certified Literate Community Participants
48 Counties / 1 City

To learn more, visit www.CLCPga.org



2017 Volunteers and Tutors:

Engaging the community

56
Volunteers gave
1,470
hours



3
Tutors gave
738
hours