

Building an Educated Workforce in Barrow County

2017 Impact Report: Adult Literacy Barrow

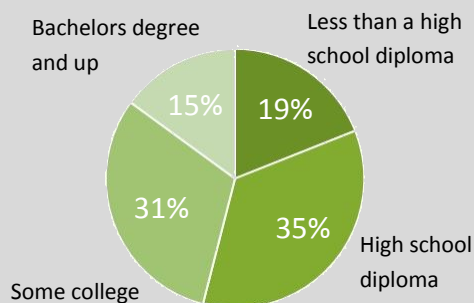
Quick Look: Barrow County



Population: Adults 18+



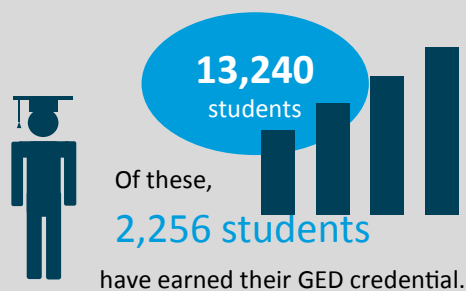
Educational Attainment: Adults 18+



*Since ALB's establishment in 1993, the percentage of adults without a high school diploma has decreased from 41% to 19%.

Students Served

Since its establishment in 1993, Adult Literacy Barrow has served a total of



Jobs in Georgia



By 2024, 90% of the fastest growing jobs in Georgia will require at least a high school diploma or equivalent (such as the GED credential).

Sources: U.S. Census Bureau, 2011–2015 American Community Survey 5-Year Estimates; Georgia Department of Labor; Adult Literacy Barrow Annual Report, 2017; ALB website, www.adultliteracybarrow.org.

Adult Literacy Barrow works in partnership with Lanier Technical College to strengthen Adult Education in Barrow County. Our programs are specifically designed for adults who have different needs, backgrounds, and skill sets. We assist individuals to obtain the skills and education that will make them more successful and confident in the workplace and in society, which in turn will make our community an even better place to work and live.



2017 Funding: Local Money at Work

Funding Sources

Fundraisers: \$28,000
Foundations: \$15,000
Contributions: \$2,400
In-Kind Value: \$20,000

Funding Raised
for FY 2017:
\$65,400

5-year
Impact

Total funding and in-kind value raised
2013–2017:
\$351,657



2017 Scholarships: Opening the door to opportunity

\$3,650
in scholarship
funding



133
scholarships
awarded

5-year
Impact

Scholarship funding raised
2013–2017:
\$20,850



Contact Us:

Adult Literacy Barrow

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2017 Programs and Services:

Investing in current and future students

- ESL Instruction for undocumented students
- Dictionary Project for 3rd grade students
- Funding for Instructor Salaries
- Books and materials for Adult Education classes
- Fourteen laptops provided to Barrow County Jail for GED instruction and testing

1,659
books and
materials
donated and
distributed

\$171
in funding



2017 Partners:

Building a network of support

Barrow Benevolence
Barrow Book Partnership
Barrow Chamber of Commerce
Barrow County Family Connection
Barrow County School System
Barrow County Sheriff's Department
Lanier Technical College
Piedmont Regional Library System
The Clothes Closet
The Food Pantry
Winder Woman's Club



2017 Events and Marketing:

Spreading the word

In 2017, Adult Literacy Barrow's premiere fundraising event, The Literacy Ball, raised \$28,000.

Adult Literacy Barrow also hosted an Honor's Night, a level completer event, and a volunteer recognition luncheon, presented to 3 civic and community groups, and participated in 2 fairs.

During 2017, Adult Literacy Barrow published 14 articles and distributed 1,500 flyers to raise community awareness of the importance of adult literacy.

Sponsored
4
Events



Participated in
5
Events

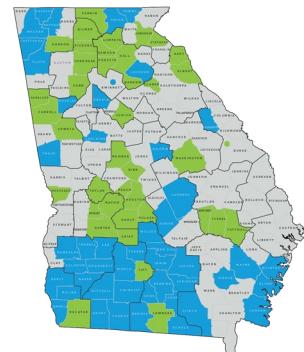
Looking Ahead

New Services for FY 2018:

Citizenship Class
Little Lakers Childcare Center
Van Service for Students

A Member of the Certified Literate Community Program

Adult Literacy Barrow is a member of the Certified Literate Community Program (CLCP). This network of 87 counties across Georgia engages local solutions for local communities in the effort to increase Adult and Family Literacy state-wide.



Certified Literate Communities
39 Counties / 1 City

Certified Literate Community Participants
48 Counties / 1 City

To learn more, visit www.CLCPga.org



2017 Volunteers and Tutors:

Engaging the community

6
Volunteers gave
1,125
hours



Literacy Instruction
Book Give-Aways
Literacy Ball
Fundraiser