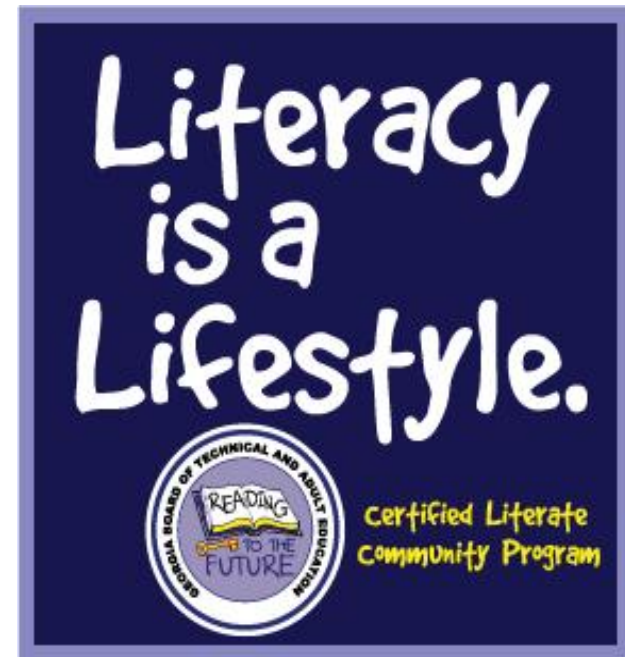


## Goals of the CLCP

- ❖ To secure the commitment of all leading public and private community organizations to the literacy campaign.
- ❖ To create and sustain public demand for a literate community.
- ❖ To achieve new enrollment annually and retain existing enrollment to the extent necessary to achieve the designation, Certified Literate Community.
- ❖ To assess and document progress and to recognize publicly the incremental economic, social and cultural benefits of literacy skills improvements achieved within the community.
- ❖ To develop a program that is capable of being sustained for the community to achieve and exhibit its ability to maintain the designation, Certified Literate Community.

# GEORGIA'S CERTIFIED LITERATE COMMUNITY PROGRAM 2011 STATEWIDE REPORT



## 2011 CLCP Professional Association Board of Directors

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## Mission Statement:

**The mission of the Certified Literate Community Program is to mobilize every resource available to a community into a literacy campaign that functions within state certification guidelines and will result in a literate community.**

**In 2011 CLCPs secured \$2.5 million for literacy through fundraisers, grants, foundations and annual giving campaigns; plus in-kind resources and contributions in excess of \$1.9 million.**

**In 2011 CLCP communities served 27,974 adult education students who improved their literacy levels or obtained a GED diploma.**

**Certified Literate Community Program of Georgia**



**Certified Literate Communities: 31 counties / 1 city**  
**Certified Literate Community Participants: 47 counties / 1 city**

**CLCP Communities in Georgia as of 6/30/11**

CLCPs not submitting reports & not included in this report:

- Crisp County
- Dougherty County
- Elbert County
- McDuffie County
- Terrell County

CLCPs inactive at reporting time & not included in this report:

- Douglas County
- Floyd County
- City of Lawrenceville
- Coastal Georgia
- Towns/Union Counties
- Walker County
- Whitfield County

**CLCPs Serving their Communities in 2011**

- ❖ Awarded 2,023 GED Testing scholarships; raised \$125,486 for the scholarships
- ❖ Awarded 38 post-secondary scholarships; raised \$14,106 for the scholarships
- ❖ 1,570 volunteers donated 39,806 hours of service
- ❖ 298 tutors provided 17,416 hours of volunteer tutoring

***Sponsored/Provided***

- ❖ 53 volunteer trainings, 267 volunteers trained
- ❖ 48 tutor trainings, 227 tutors trained
- ❖ 47 volunteer recognition celebrations
- ❖ 25 GED Testing graduation ceremonies; 19 graduation receptions
- ❖ 78 Level Completer recognition ceremonies for Adult Education students
- ❖ 61 Adult Education attendance incentive programs; \$12,500 in funding
- ❖ 57 Computer training classes, 586 adult students served
- ❖ 35 Parenting classes, 601 adult students served
- ❖ Adult Education classroom space (valued at over \$417,799)
- ❖ Funds for adult education teacher salaries totaled \$290,844
- ❖ Child care for 110 children of Adult Education students
- ❖ 11 CLCPs provided transportation for adult students; \$60,100 in funding
- ❖ 47 GED Testing kits; \$9,300 in funding
- ❖ 50 computers for Adult Education Programs
- ❖ 36 computer software programs; \$8,145 in funding
- ❖ \$39,123 for books and materials for Adult Education Programs
- ❖ 772 dictionaries for Adult Education students; 202 thesauruses
- ❖ 50 CBOs trained to provide Adult Education instruction
- ❖ 26,269 print articles, ads, letters to the editor, guest columns, PSAs (radio and television) and dvds
- ❖ 9 billboards
- ❖ 35,345 flyers, brochures and bookmarks distributed
- ❖ \$25,647 raised and spent on marketing/advertising
- ❖ \$60,000 in marketing and advertising donated
- ❖ 424 presentations to civic organizations
- ❖ Participated in 151 community fairs and forums
- ❖ 58 fundraisers
- ❖ 176 Literacy Awareness events
- ❖ 27 Health Literacy awareness programs
- ❖ 34 CLCPs participated in the Georgia Work Ready Initiative
- ❖ 9 stay in school programs for high schools; \$29,800 in funding
- ❖ 16,134 books given away at correctional facilities, shelters, community events; \$34,401 in funding
- ❖ \$37,736 raised for The Dictionary Project; 26,391 dictionaries distributed to 3<sup>rd</sup> graders
- ❖ 1,190 thesauruses distributed to middle & high school students
- ❖ \$292,407 raised for the First Foundation for Childhood Literacy; 8,515 children received free books monthly