

Goals of the CLCP

- ❖ To secure the commitment of all leading public and private community organizations to the literacy campaign.
- ❖ To create and sustain public demand for a literate community.
- ❖ To achieve new enrollment annually and retain existing enrollment to the extent necessary to achieve the designation, Certified Literate Community.
- ❖ To assess and document progress and to recognize publicly the incremental economic, social and cultural benefits of literacy skills improvements achieved within the community.
- ❖ To develop a program that is capable of being sustained for the community to achieve and exhibit its ability to maintain the designation, Certified Literate Community.

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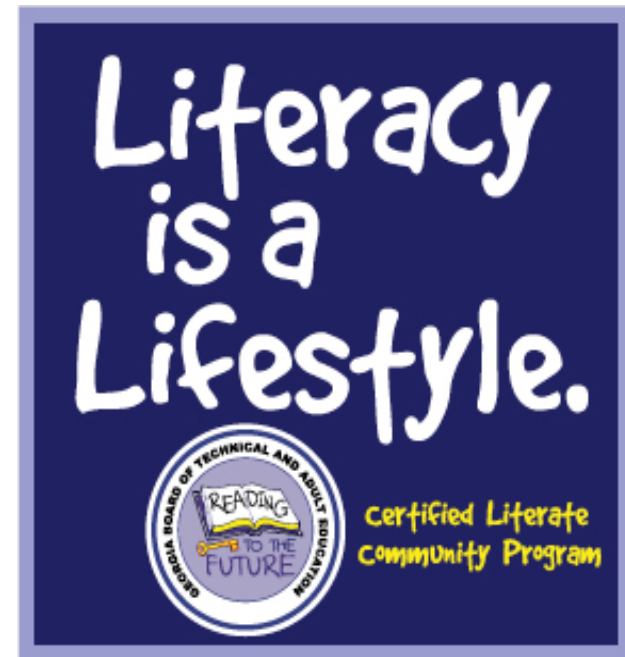
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GEORGIA'S CERTIFIED LITERATE COMMUNITY PROGRAM 2010 STATEWIDE REPORT



Mission Statement:

The mission of the Certified Literate Community Program is to mobilize every resource available to a community into a literacy campaign that functions within state certification guidelines and will result in a literate community.

In 2010 CLCPs secured \$2 million for literacy through fundraisers, grants, foundations and annual giving campaigns; plus in-kind resources and contributions in excess of \$1.8 million.

In 2010 CLCP communities served 32,968 adult education students who improved their literacy levels or obtained a GED diploma.

Certified Literate Community Program of Georgia



Certified Literate Communities: 27 counties / 1 city
Certified Literate Community Participants: 51 counties / 1 city

CLCPs not submitting reports & not included in this report:

Crisp County Dougherty County
 Elbert County Habersham County
 McDuffie County Taylor County
 Upson County

CLCPs inactive at reporting time & not included in this report:

Douglas County Floyd County
 City of Lawrenceville Towns/Union Counties
 Walker County Wayne County
 Whitfield County

CLCPs Serving their Communities in 2010

- ❖ Awarded 1,133 GED Testing scholarships; raised \$109,454 for the scholarships
- ❖ Awarded 33 post-secondary scholarships; raised \$16,020 for the scholarships
- ❖ 1,221 volunteers donated 46,346 hours of service
- ❖ 296 tutors provided 14,539 hours of volunteer tutoring
- ❖

Sponsored/Provided

- ❖ 78 volunteer trainings, 494 volunteers trained
- ❖ 39 tutor trainings, 185 tutors trained
- ❖ 28 volunteer recognition celebrations
- ❖ 24 GED Testing graduation ceremonies
- ❖ 123 Level Completer recognition ceremonies for Adult Education students
- ❖ 63 Adult Education attendance incentive programs
- ❖ Computer training classes, 958 adult students served
- ❖ Parenting classes, 690 adult students served
- ❖ Adult Education classroom space (valued at over \$504,041)
- ❖ Funds for adult education teacher salaries totaled \$299,366
- ❖ Child care for 145 children of Adult Education students
- ❖ 11 CLCPs provided transportation for Adult Education students
- ❖ 65 GED Testing kits
- ❖ 89 computers for Adult Education Programs
- ❖ 18 computer software programs
- ❖ \$44,609 for books and materials for Adult Education Programs
- ❖ 703 dictionaries for Adult Education students
- ❖ 50 CBOs trained to provide Adult Education classes
- ❖ 27,420 print articles, ads, letters to the editor, guest columns, PSAs (radio and television) and dvds
- ❖ 10 billboards
- ❖ 47,619 flyers, brochures and bookmarks distributed
- ❖ \$26,064 raised and spent on marketing/advertising
- ❖ \$40,000 in marketing and advertising donated
- ❖ 229 presentations to civic organizations
- ❖ Participated in 104 community fairs and forums
- ❖ 59 fundraisers
- ❖ 157 Literacy Awareness events
- ❖ 26 Health Literacy awareness programs
- ❖ 29 CLCPs participated in the Georgia Work Ready Initiative
- ❖ 11 stay in school programs for high schools
- ❖ 10,100 books given away at correctional facilities, shelters, community events
- ❖ \$32,845 raised for The Dictionary Project; 20,240 dictionaries distributed to 3rd graders
- ❖ 427 thesauruses distributed to 9th graders through The Thesaurus Project
- ❖ \$347,649 raised for the Ferst Foundation for Childhood Literacy; 9,920 children registered for the free books