

Goals of the CLCP

- ❖ To secure the commitment of all leading public and private community organizations to the literacy campaign.
- ❖ To create and sustain public demand for a literate community.
- ❖ To achieve new enrollment annually and retain existing enrollment to the extent necessary to achieve the designation, Certified Literate Community.
- ❖ To assess and document progress and to recognize publicly the incremental economic, social and cultural benefits of literacy skills improvements achieved within the community.
- ❖ To develop a program that is capable of being sustained for the community to achieve and exhibit its ability to maintain the designation, Certified Literate Community.

2009 CLCP Professional Association Board of Directors

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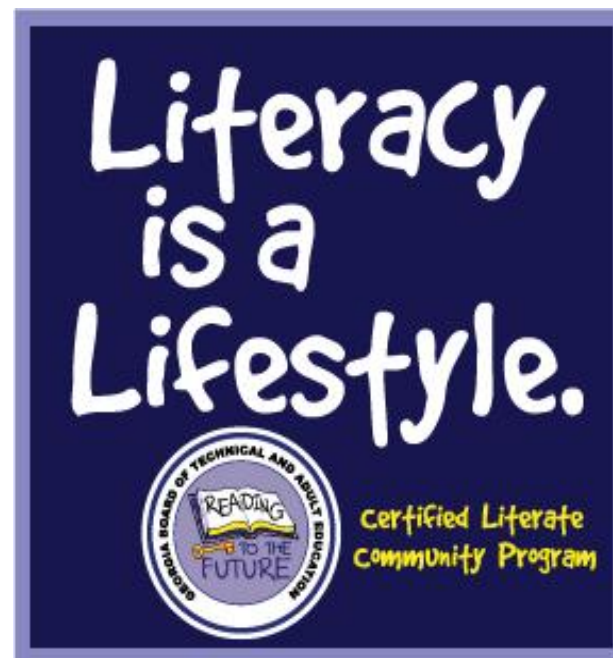
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CLCP

GEORGIA'S CERTIFIED LITERATE COMMUNITY PROGRAM 2009 STATEWIDE REPORT



Mission Statement:

The mission of the Certified Literate Community Program is to mobilize every resource available to a community into a literacy campaign that functions within state certification guidelines and will result in a literate community.

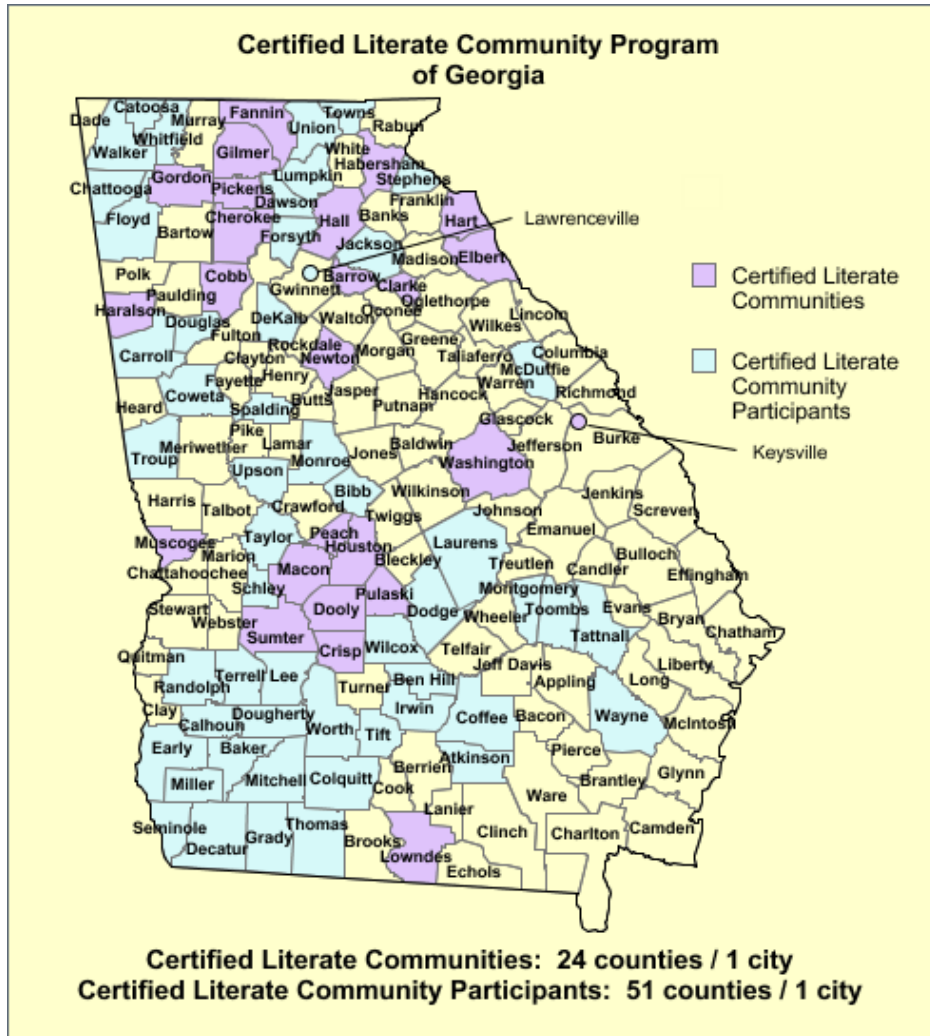
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*Certified Literate Community Program
20 Years of Service to Georgia's Communities*

In 2009 CLCPs secured \$2 million for literacy through fundraisers, grants, foundations and annual giving campaigns; plus in-kind resources and contributions in excess of \$1.5 million.

In 2009 CLCP communities served 36,245 adult education students.



CLCPs not submitting reports & not included in this report:

Crisp County Dougherty County
 Elbert County Habersham County
 Macon County McDuffie County
 Taylor County Upson County

CLCPs inactive at reporting time & not included in this report:

Douglas County Floyd County
 City of Lawrenceville Walker County
 Wayne County Whitfield County

CLCPs Serving their Communities in 2009

- ❖ Awarded 1,201 GED Testing scholarships; raised \$108,960 for the scholarships
- ❖ Awarded 43 post-secondary scholarships; raised \$19,613 for the scholarships
- ❖ 1,161 volunteers donated 44,209 hours of service
- ❖ 367 tutors provided 19,976 hours of volunteer tutoring
- ❖

Sponsored/Provided

- ❖ 61 volunteer trainings, 321 volunteers trained
- ❖ 38 tutor trainings, 262 tutors trained
- ❖ 25 volunteer recognition celebrations
- ❖ 23 GED Testing graduation ceremonies
- ❖ 134 Level Completer recognition ceremonies for Adult Education students
- ❖ 86 Adult Education attendance incentive programs
- ❖ Computer training classes, 523 adult students served
- ❖ Parenting classes, 538 adult students served
- ❖ Adult Education classroom space (valued at over \$246,000)
- ❖ Funds for adult education teacher salaries totaled \$193,804
- ❖ Child care for 164 children of Adult Education students
- ❖ 12 CLCPs provided transportation for Adult Education students
- ❖ 146 GED Testing kits
- ❖ 57 computers for Adult Education Programs
- ❖ 7 computer software programs
- ❖ \$95,829 for books and materials for Adult Education Programs
- ❖ 1,059 dictionaries for Adult Education students
- ❖ 45 CBOs trained to provide Adult Education classes
- ❖ 3,048 print articles, ads, letters to the editor, guest columns, PSAs (radio and television) and dvds
- ❖ 17 billboards
- ❖ 86,875 flyers, brochures and bookmarks distributed
- ❖ \$27,129 raised and spent on marketing/advertising
- ❖ 298 presentations to civic organizations
- ❖ Participated in 87 community fairs and forums
- ❖ 52+ appearances by Mama Jama; 104 Mama Jama television shows
- ❖ 61 fundraisers
- ❖ 17 Literacy Awareness programs
- ❖ 27 Health Literacy awareness programs
- ❖ 9 workplace programs, 928 students served
- ❖ 27 CLCPs participated in the Georgia Work Ready Initiative
- ❖ 7 stay in school programs for high schools
- ❖ 9,084 books given away at correctional facilities, shelters, community events
- ❖ \$32,181 raised for The Dictionary Project; 19,322 dictionaries distributed to 3rd graders
- ❖ 685 thesauruses distributed to 9th graders through The Thesaurus Project
- ❖ \$331,553 raised for the First Foundation for Childhood Literacy; 18,915 children registered for the free books