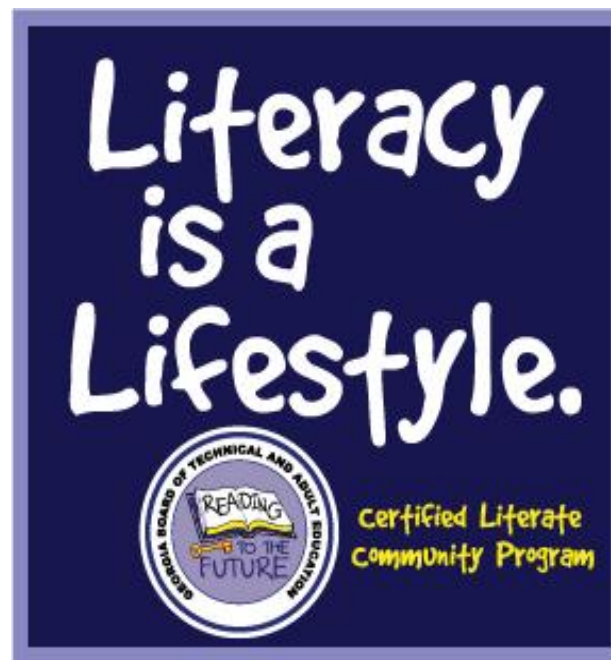


## Goals of the CLCP

- ❖ To secure the commitment of all leading public and private community organizations to the literacy campaign.
- ❖ To create and sustain public demand for a literate community.
- ❖ To achieve new enrollment annually and retain existing enrollment to the extent necessary to achieve the designation, Certified Literate Community.
- ❖ To assess and document progress and to recognize publicly the incremental economic, social and cultural benefits of literacy skills improvements achieved within the community.
- ❖ To develop a program that is capable of being sustained for the community to achieve and exhibit its ability to maintain the designation, Certified Literate Community.

# GEORGIA'S CERTIFIED LITERATE COMMUNITY PROGRAM 2008 STATEWIDE REPORT



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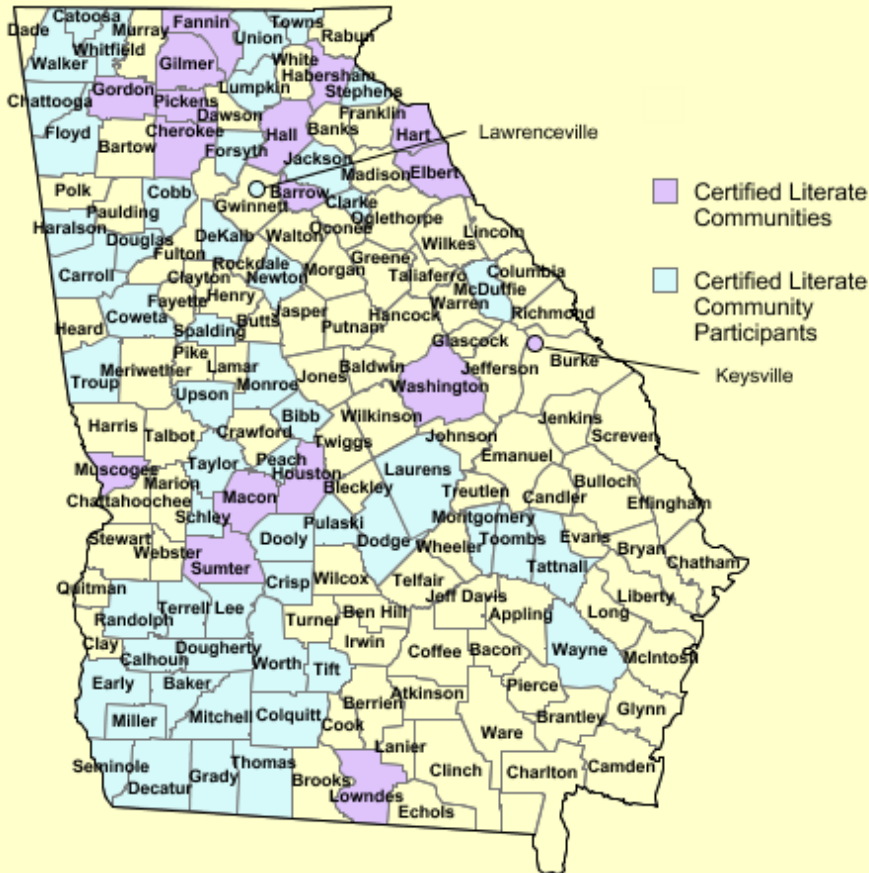
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<http://literacy.myweb.uga.edu/index.htm>

### Mission Statement:

**The mission of the Certified Literate Community Program is to mobilize every resource available to a community into a literacy campaign that functions within state certification guidelines and will result in a literate community.**

**In 2008 CLCPs secured over \$2.2 million for literacy through fundraisers, grants, foundations and annual giving campaigns plus in-kind resources and contributions in excess of \$1 million.**

### Certified Literate Community Program of Georgia



**Certified Literate Communities: 16 counties / 1 city**  
**Certified Literate Community Participants: 53 counties / 1 city**

**In 2008 CLCP communities served 34,202 adult education students.**

### CLCPs Serving their Communities in 2008

- ❖ Awarded 1,024 GED Testing scholarships; raised \$96,680 for the scholarships
- ❖ Awarded 79 post-secondary scholarships; raised \$17,085 for the scholarships
- ❖ 765 volunteers donated 25,029 hours of service
- ❖ 219 tutors provided 11,946 hours of volunteer tutoring
- ❖

#### *Sponsored/Provided*

- ❖ 75 volunteer trainings, 412 volunteers trained
- ❖ 31 tutor trainings, 114 tutors trained
- ❖ 26 volunteer recognition celebrations
- ❖ 19 GED Testing graduation ceremonies
- ❖ 245 Level Completer recognition ceremonies for Adult Education students
- ❖ 142 Adult Education attendance incentive programs
- ❖ Computer training classes, 386 adult students served
- ❖ Parenting classes, 645 students served
- ❖ Adult Education classroom space (valued at over \$200,000)
- ❖ Funds for adult education teacher salaries totaled \$226,536
- ❖ Child care for 203 children of Adult Education students
- ❖ 6 CLCPs provided transportation for Adult Education students
- ❖ 112 GED Testing kits
- ❖ 54 computers for Adult Education Programs
- ❖ 19 computer software programs
- ❖ \$67,040 for books and materials for Adult Education Programs
- ❖ 610 dictionaries for Adult Education students
- ❖ 20 CBOs trained to provide Adult Education classes
- ❖ 1,296 print articles, ads, letters to the editor, guest columns, PSAs (radio and television) – including 12 billboards
- ❖ 129,476 flyers, brochures and bookmarks
- ❖ \$50,000 raised and spent on marketing/advertising
- ❖ 222 presentations to civic organizations
- ❖ Participated in 99 community fairs and forums
- ❖ 52 appearances by Mama Jama
- ❖ 23 Literacy Awareness programs
- ❖ 37 Health Literacy awareness programs
- ❖ 10 workplace programs, 760 students served
- ❖ 15 CLCPs participated in the Georgia Work Ready Initiative
- ❖ 6 stay in school programs for high schools
- ❖ 4 Summer Reading Programs, 4,429 students served
- ❖ 8,633 books given away at correctional facilities, shelters, community events
- ❖ \$35,502 raised for The Dictionary Project; 20,496 dictionaries distributed to 3<sup>rd</sup> graders
- ❖ 1,860 thesauruses distributed to 9<sup>th</sup> graders through The Thesaurus Project
- ❖ \$259,531 raised for the Ferst Foundation for Childhood Literacy; over 12,800 children registered for the free books
- ❖ 40 fundraisers